

Company Profile

DEVELOPMENT

20
25



Table Of Contents

Overview of AL Master	03-04
Why AL Master?	05-06
AL Master Analytics	07
Development Services	08-11
Why Start Your Project with AL Master	12-15
Successful Projects	16-19
Our Valued Clients	26

Overview

Of AL Master

■■■■■■■■■■

Overview of AL Master



AL Master is a leading IT company driving business growth and development in the MENA through a comprehensive suite of innovative, results-driven digital solutions. As a trusted technology partner, we guide companies and institutions on their digital transformation journey, delivering success through expert services in digital marketing, software development, creative design, artificial intelligence, and more. With a highly skilled team and a clear focus on smart technologies, AL Master aims to be among the top digital solution providers in the Arab world. We place strong emphasis on building strategic partnerships with clients across Egypt, Saudi Arabia, and the wider region. Backed by over a decade of experience, we continue to achieve sustainable success and overcome competitive challenges.

Why? AL Master



Why ALMaster?

- Over 10 years of expertise in delivering comprehensive digital solutions across industries.
- Supporting digital transformation and sustainable growth with innovative strategies and technologies.
- Integrated services covering digital marketing, custom software and website development, creative design, and AI solutions.

Our Goal

To become the trusted all-in-one technology partner for businesses and sectors in Egypt and Saudi Arabia by 2027.

Our Vision

To lead digital transformation and empower business success across the .Middle East in line with Vision 2030

Our Mission

To deliver high-quality digital services that turn Arab businesses' goals and visions .into tangible achievements

Our Core Principles

- **Mastery:** Committing to the highest standards of quality and precision.
- **Strategic Partnerships:** Building long-term, transparent, trust-based relationships.
- **Effective Results:** Achieving measurable outcomes that meet client expectations.
- **Technology Leadership:** Leveraging the latest technologies to enhance performance and drive innovation.

+8 Years

Experience in providing
technical solutions

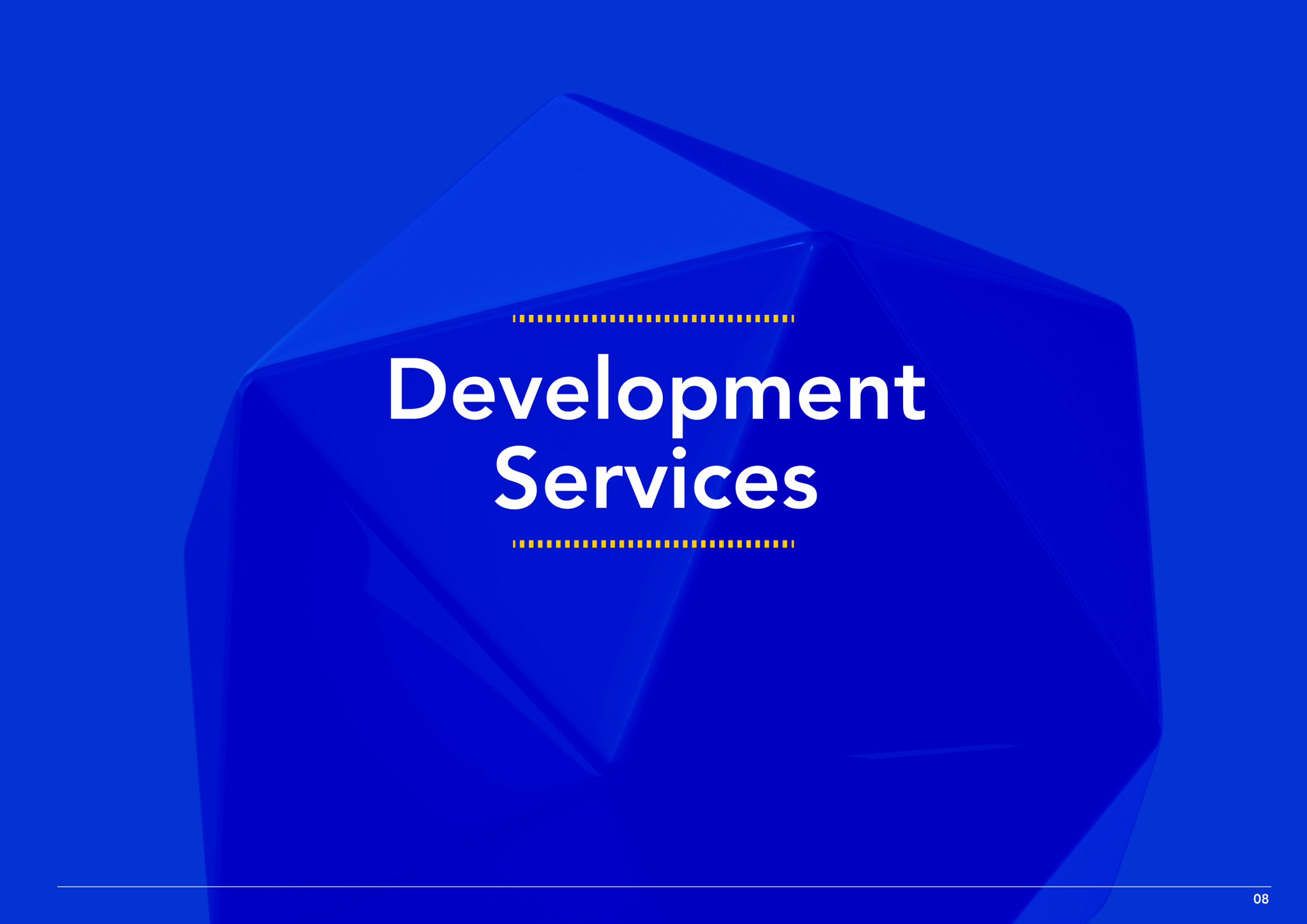
AL Master Analytics

+75 Technical Experts

Extensive experience in technology
and digital transformation

+150 Technology Projects

Across various sectors, meeting
customer needs.



Development Services

Development Services



Custom Software
Development



Cloud Computing
Solutions



Custom Landing
Pages



Website & E-Commerce
Development



Cybersecurity &
Data Protection



Mobile App
Development



Advanced WordPress
Development

Development Services



Website & E-Commerce Development

We develop fully integrated, efficient, and attractive websites and online stores to meet your business needs



Custom Landing Pages

We design responsive landing pages focused on boosting conversion rates and supporting your marketing goals



Cloud Computing Solutions

We offer scalable, secure, and flexible cloud solutions to help businesses manage operations more efficiently



UX/UI Design

We deliver attractive, intuitive user interface designs to ensure smooth interactions and enhance the customer experience on your websites and apps

Development Services



Custom Software Development

We design and develop reliable, high-performance systems and software to automate processes and enhance performance



Advanced WordPress Development

From design and customization to advanced features, we deliver full WordPress development for optimal performance



Mobile App Development

We design and build innovative, user-friendly mobile apps tailored to your business needs across all devices



Cybersecurity & Data Protection

We provide advanced information security solutions to protect your data and digital systems around the clock



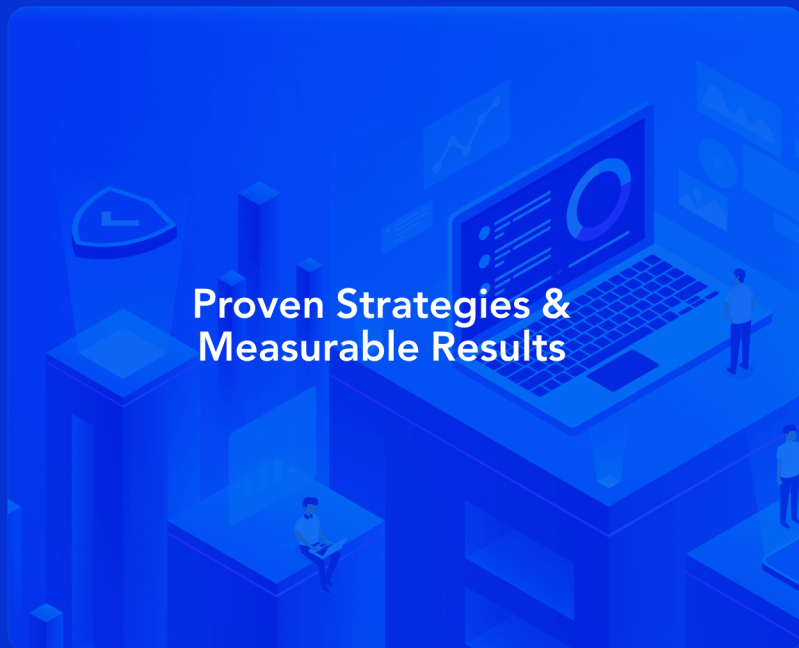
Search Engine Optimization (SEO)

Professional SEO services to boost your website's rankings, increase visibility, drive targeted traffic, and maximize clicks



Why Start with AL Master

Why Start Your Project with AL Master



Proven Strategies & Measurable Results

We rely on tested strategies and continuous data analysis to achieve tangible outcomes that support your marketing and business objectives



We use professional systems (Clickup, Trello, Notion) to manage every project stage with precision, ensuring goals are met on time and within budget

Why Start Your Project with AL Master



Unlimited Revisions

Quality lies in the details, we offer unlimited revisions to deliver a final product that exceeds your expectations



Ongoing Technical Support

We provide continuous, efficient support even after service delivery, ensuring smooth performance and quick issue resolution

Why Start Your Project with AL Master



Sustainable Project Growth

We're committed to your project's ongoing development and success through innovative solutions and continuous updates that ensure .lasting growth



Regular Progress Reports

We issue detailed, consistent reports to track project performance and keep you informed .with full transparency

The background is a solid blue color with a subtle pattern of white lines and triangles. The lines are thin and extend from the bottom left towards the top right, creating a sense of depth and movement. Small white triangles are scattered throughout the background, some pointing upwards and others downwards. The overall effect is a modern, tech-oriented aesthetic.

Successful Projects

Al Othman Law Firm

Highlights

- Professional UX/UI design and custom interface development with a WordPress CMS.
- Advanced SEO to boost rankings and visibility.
- High-level security for WordPress, servers, and Cloudflare integration.

Technologies



WordPress



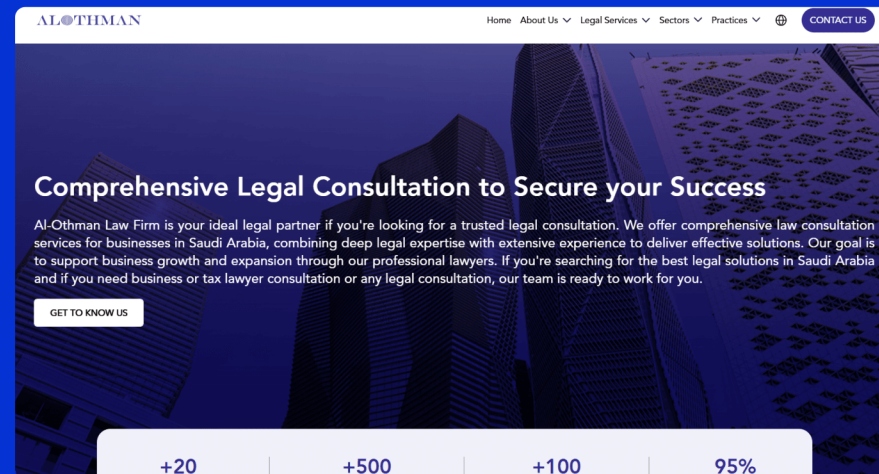
React



Tailwind CSS



PHP



Strategic Office for Al-Baha Region Development

Highlights

- Design aligned with the official government website.
- Fast, secure, SEO-optimized development using advanced technologies.
- admin panel development with automated data workflows.
- Advanced cloud computing solutions.

Technologies



Next.JS



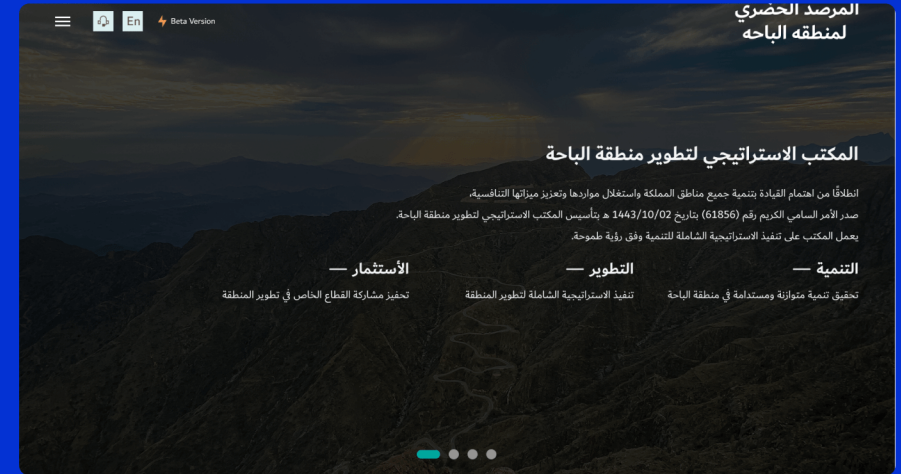
React.JS



Tailwind CSS



Node.JS

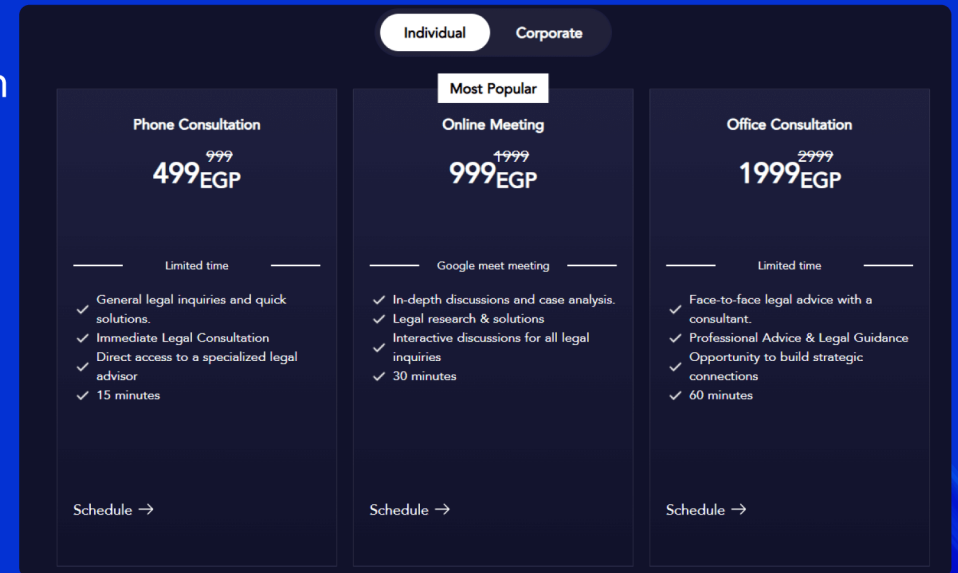
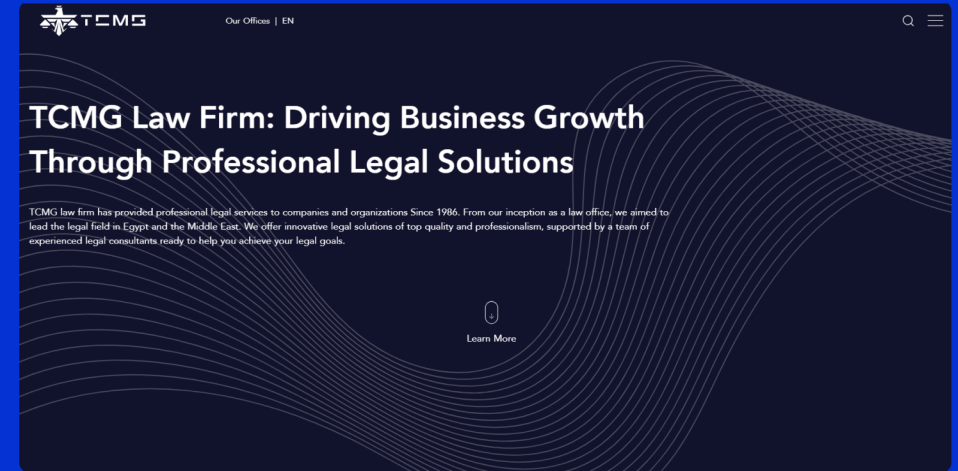


TCMG International Law Firm

Highlights

- Full digital transformation of the website with the latest automation technologies.
- Complete rebranding to match the global legal market.
- Advanced SEO reaching #1 for key legal keywords in Egypt.
- Development of a consultation booking system with online payments.

Technologies

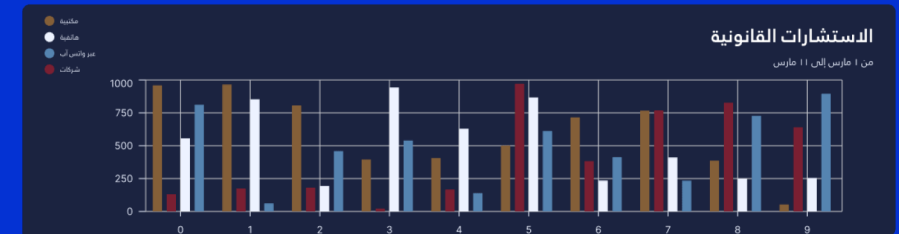
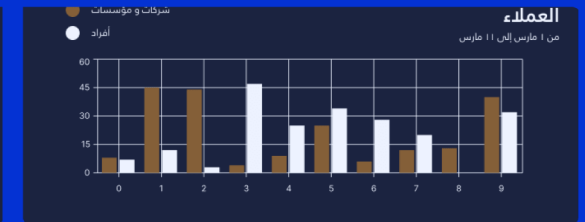
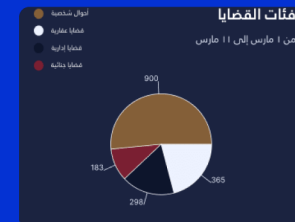


Legal Management System for Law Firms

Highlights

- End-to-end case management and lawyer assignment.
- Integration of paid legal consultations with financial management.
- Internal chat and team communication features.
- HR management for lawyers (salaries, leave, tasks, etc.).

Technologies



Client Data Management & Analytics System

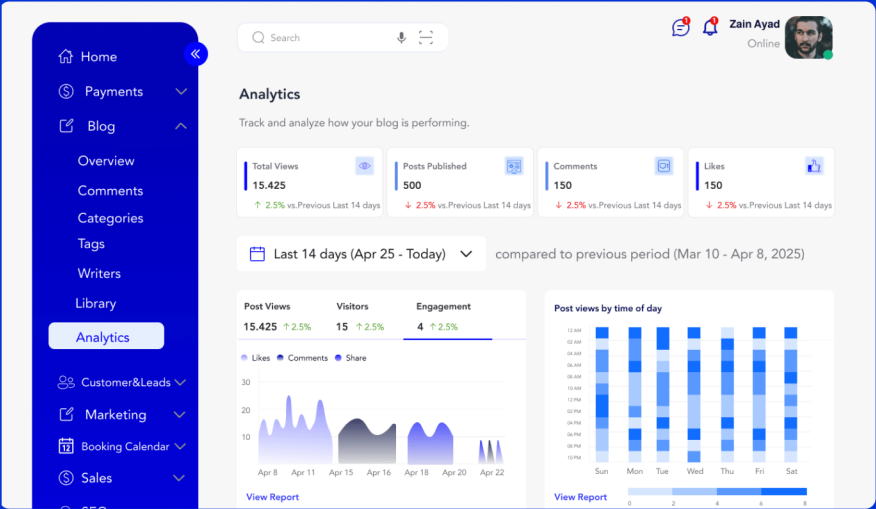
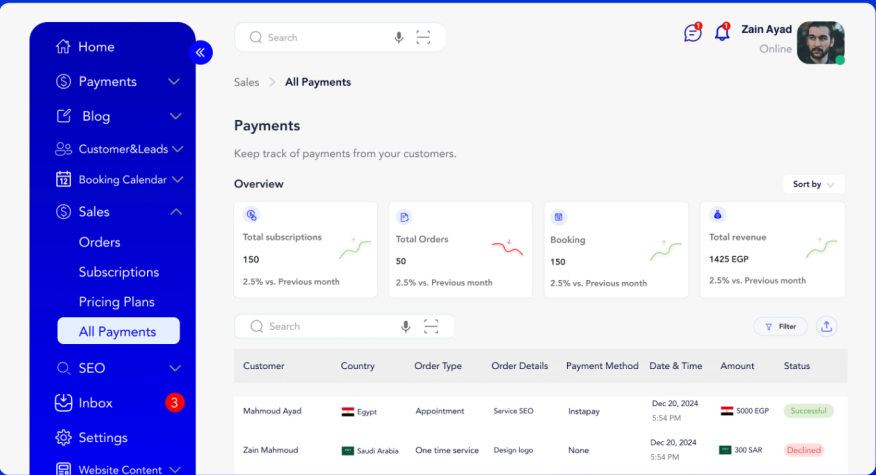
Highlights

- Financial and marketing data analysis.
- Automated invoice generation.
- Integrated email and WhatsApp communication.
- CRM features with direct client–team interaction.

Technologies





Payments
Keep track of payments from your customers.

Overview

Metric	Value	Trend
Total subscriptions	150	2.5% vs. Previous month
Total Orders	50	2.5% vs. Previous month
Booking	150	2.5% vs. Previous month
Total revenue	1425 EGP	2.5% vs. Previous month

Customer	Country	Order Type	Order Details	Payment Method	Date & Time	Amount	Status
Mahmoud Ayad	Egypt	Appointment	Service SEO	Instapay	Dec-20, 2024 5:54 PM	5000 EGP	Successful
Zain Mahmoud	Saudi Arabia	One time service	Design logo	None	Dec 20, 2024 5:54 PM	300 SAR	Declined

El Times EG News

Highlights

- Professional news website design inspired by CNN, Al Arabiya, and other global portals.
- Secure, modern development framework.
- Custom internal CMS for managing news and journalists.

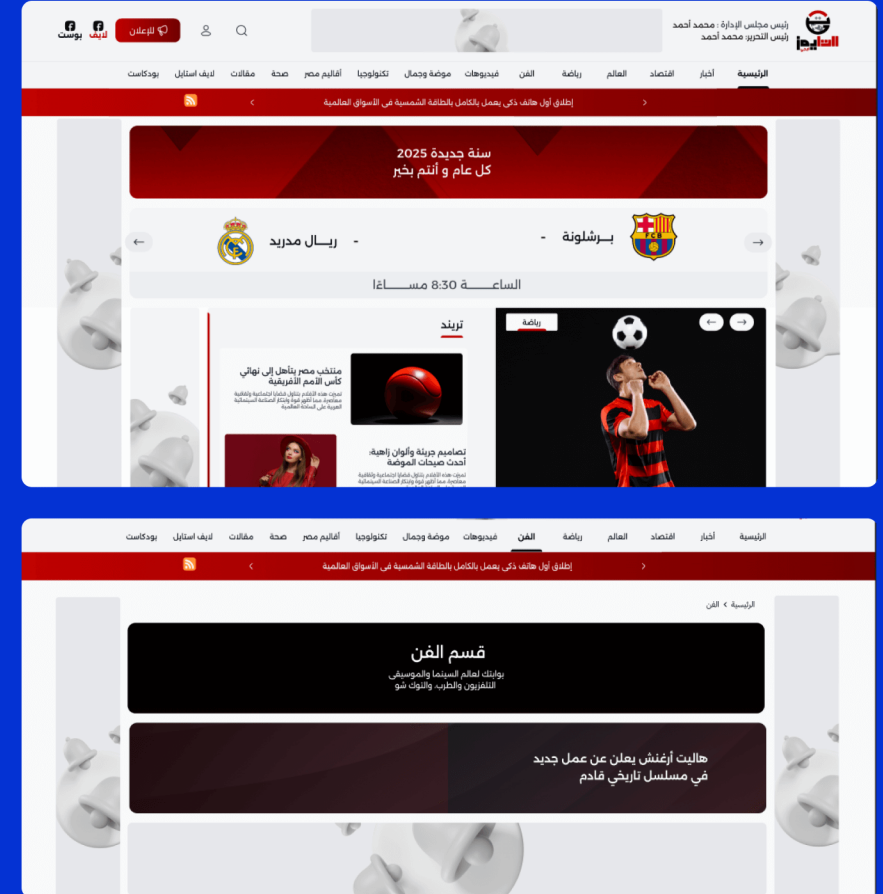
Technologies

Sanity

Next.JS

React.JS

Node.JS



Sindi Water Solutions Store

Highlights:

- Modern redesign of the online store using WordPress Bricks builder.
- Development of new pages (e.g., water coolers, maintenance).
- SEO plan achieving top rankings for key water filter terms.

Technologies



ArabiMotors for Electric Cars

Highlights

- Global-standard design for electric car e-commerce.
- Secure, scalable website development.
- Backend system for sales and car rental management.
- Integration with updated EV APIs for real-time purchase data.

Technologies



Laravel



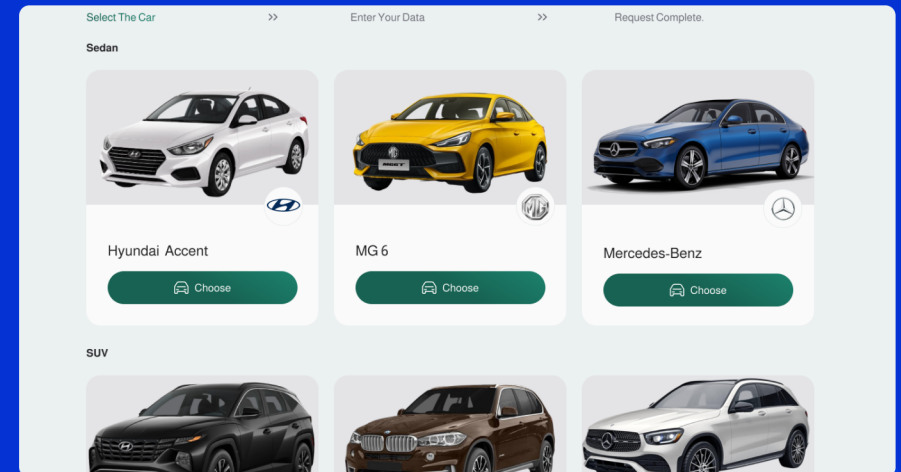
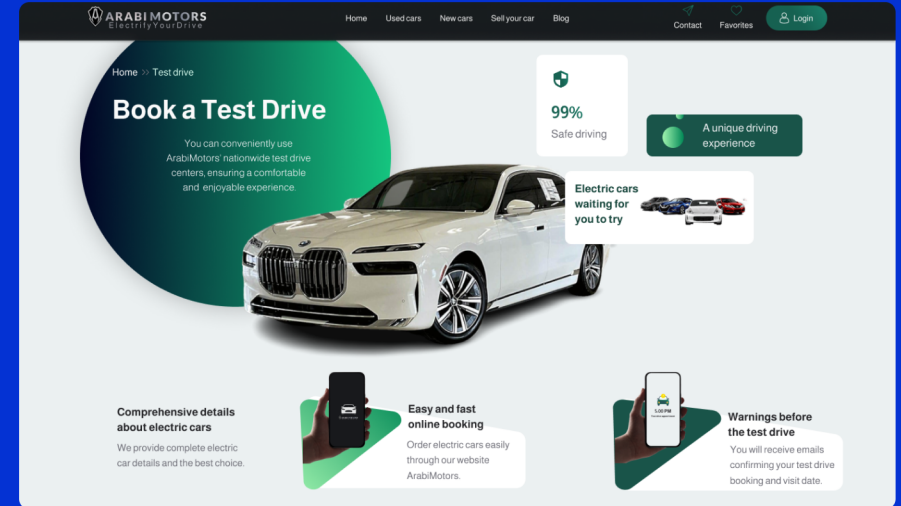
React



Next.JS



PHP



E-Stationery Store

Highlights

- Full professional UX/UI design inspired by top stationery websites.
- Custom banners and icons for the store.
- Bilingual (Arabic/English) SEO for key categories in Bahrain.
- Instagram ad campaigns to drive product sales.

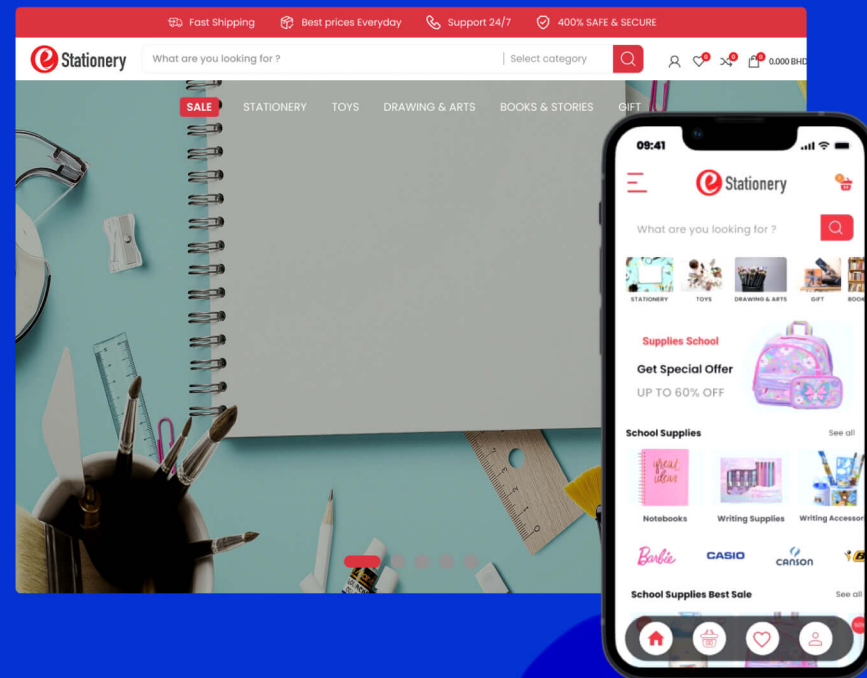
Technologies



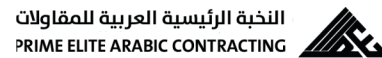
Figma



WordPress



Valued Clients





Pioneers Of Digital
Transformation