

Company Profile

20
25

MARKETING
PROMOTION
DEVELOPMENT



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Overview

Of AL Master

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Overview of AL Master



AL Master is a leading IT company driving business growth and development in the MENA through a comprehensive suite of innovative, results-driven digital solutions. As a trusted technology partner, we guide companies and institutions on their digital transformation journey, delivering success through expert services in digital marketing, software development, creative design, artificial intelligence, and more. With a highly skilled team and a clear focus on smart technologies, AL Master aims to be among the top digital solution providers in the Arab world. We place strong emphasis on building strategic partnerships with clients across Egypt, Saudi Arabia, and the wider region. Backed by over a decade of experience, we continue to achieve sustainable success and overcome competitive challenges.

Why? AL Master



Why ALMaster?

- Over 10 years of expertise in delivering comprehensive digital solutions across industries.
- Supporting digital transformation and sustainable growth with innovative strategies and technologies.
- Integrated services covering digital marketing, custom software and website development, creative design, and AI solutions.

Our Goal

To become the trusted all-in-one technology partner for businesses and sectors in Egypt and Saudi Arabia by 2027.

Our Vision

To lead digital transformation and empower business success across the .Middle East in line with Vision 2030

Our Mission

To deliver high-quality digital services that turn Arab businesses' goals and visions .into tangible achievements

Our Core Principles

- **Mastery:** Committing to the highest standards of quality and precision.
- **Strategic Partnerships:** Building long-term, transparent, trust-based relationships.
- **Effective Results:** Achieving measurable outcomes that meet client expectations.
- **Technology Leadership:** Leveraging the latest technologies to enhance performance and drive innovation.

AL Master Analytics

+8 Years

Experience in providing
technical solutions

+75 Technical Experts

Extensive experience in technology
and digital transformation

+150 Technology Projects

Across various sectors, meeting
customer needs.



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Digital Marketing Services

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Digital Marketing Services



Search Engine
Marketing (SEM)



Search Engine
Optimization (SEO)



Content
Marketing



Article & Blog
Management



Branding



Email
Marketing



Social Media
Marketing (SMM)

Digital Marketing Services

Content Marketing

We design content marketing strategies that attract customers, deliver real value, and build long-term loyalty.

Article & Blog Management

We create and manage high-quality, strategically planned articles and blogs to strengthen brand awareness.



Search Engine Optimization (SEO)

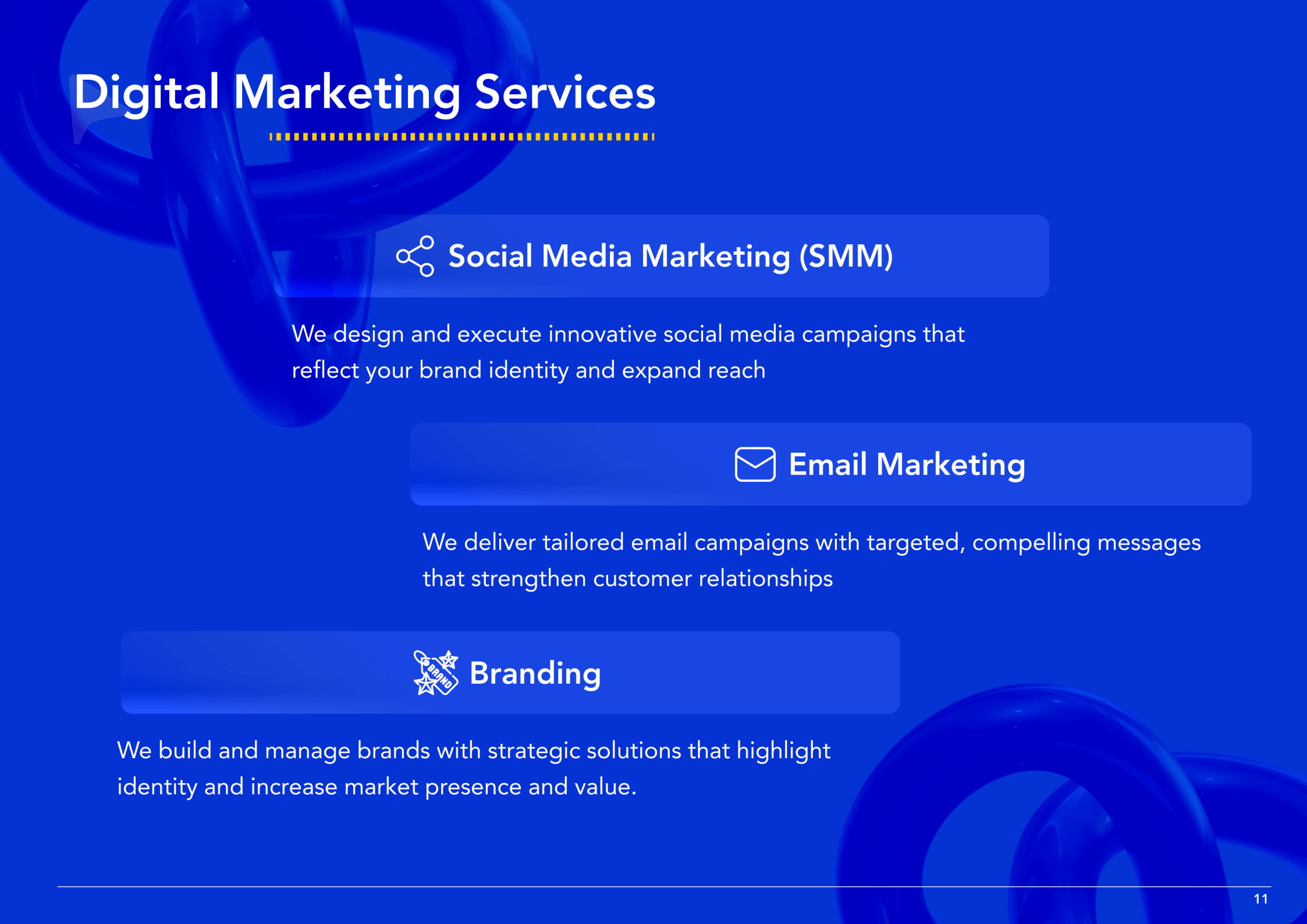
Professional SEO services to boost your website's rankings, increase visibility, drive targeted traffic, and maximize clicks



Search Engine Marketing (SEM)

We manage Google Ads campaigns with precision to ensure optimal ROI, reach your target audience, and generate qualified leads

Digital Marketing Services



Social Media Marketing (SMM)

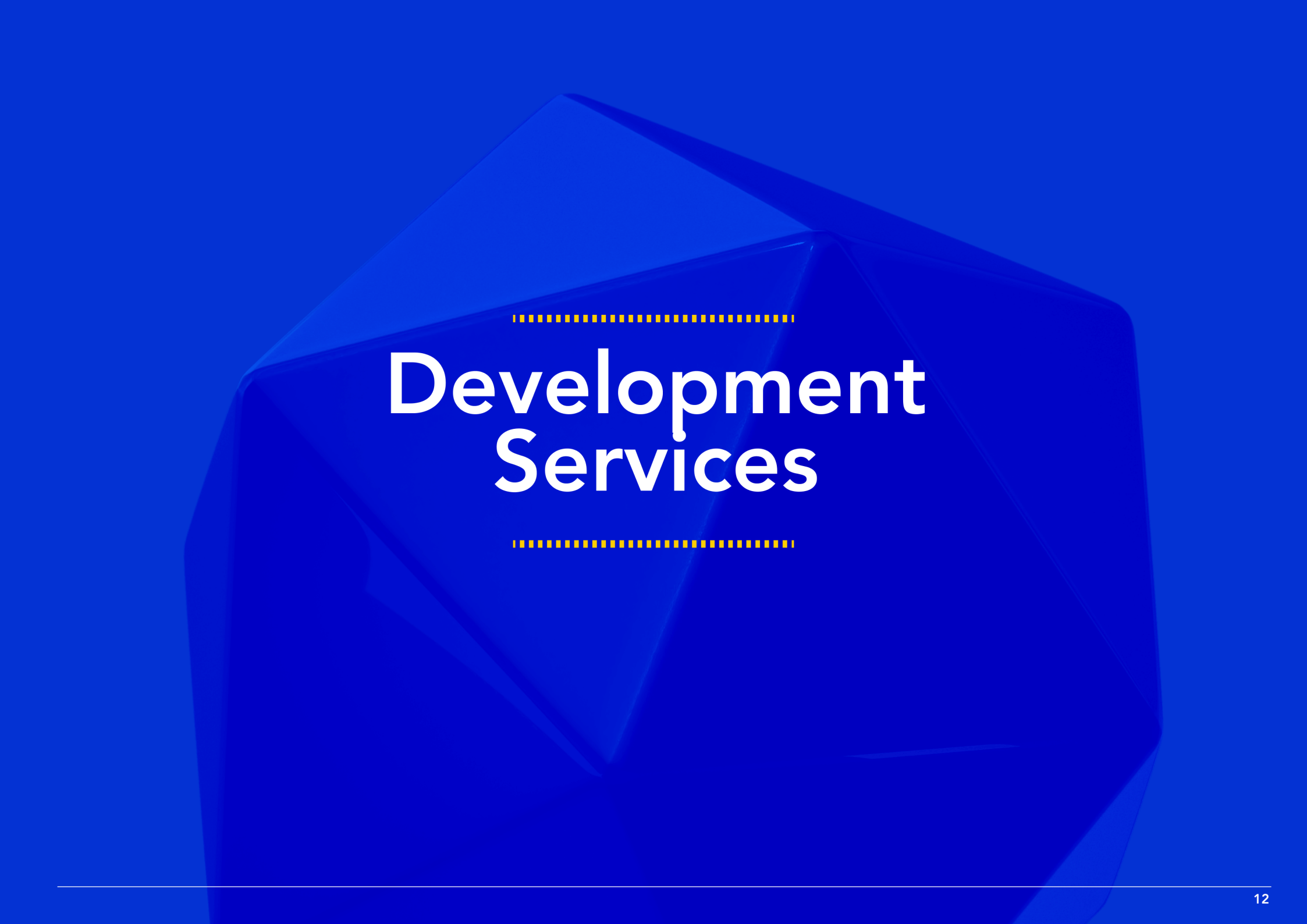
We design and execute innovative social media campaigns that reflect your brand identity and expand reach

Email Marketing

We deliver tailored email campaigns with targeted, compelling messages that strengthen customer relationships

Branding

We build and manage brands with strategic solutions that highlight identity and increase market presence and value.

The background features a solid blue field with a large, semi-transparent, three-dimensional geometric shape in the center. This shape is composed of several triangular and quadrilateral facets, creating a faceted, crystalline appearance. Two horizontal dotted yellow lines are positioned above and below the main text.

Development Services

Development Services



Custom Software
Development



Cloud Computing
Solutions



Custom Landing
Pages



Website & E-Commerce
Development



Cybersecurity &
Data Protection



Mobile App
Development



Advanced WordPress
Development

Development Services



Website & E-Commerce Development

We develop fully integrated, efficient, and attractive websites and online stores to meet your business needs



Custom Landing Pages

We design responsive landing pages focused on boosting conversion rates and supporting your marketing goals



Cloud Computing Solutions

We offer scalable, secure, and flexible cloud solutions to help businesses manage operations more efficiently

Development Services

Advanced WordPress Development

From design and customization to advanced features, we deliver full WordPress development for optimal performance



Custom Software Development

We design and develop reliable, high-performance systems and software to automate processes and enhance performance



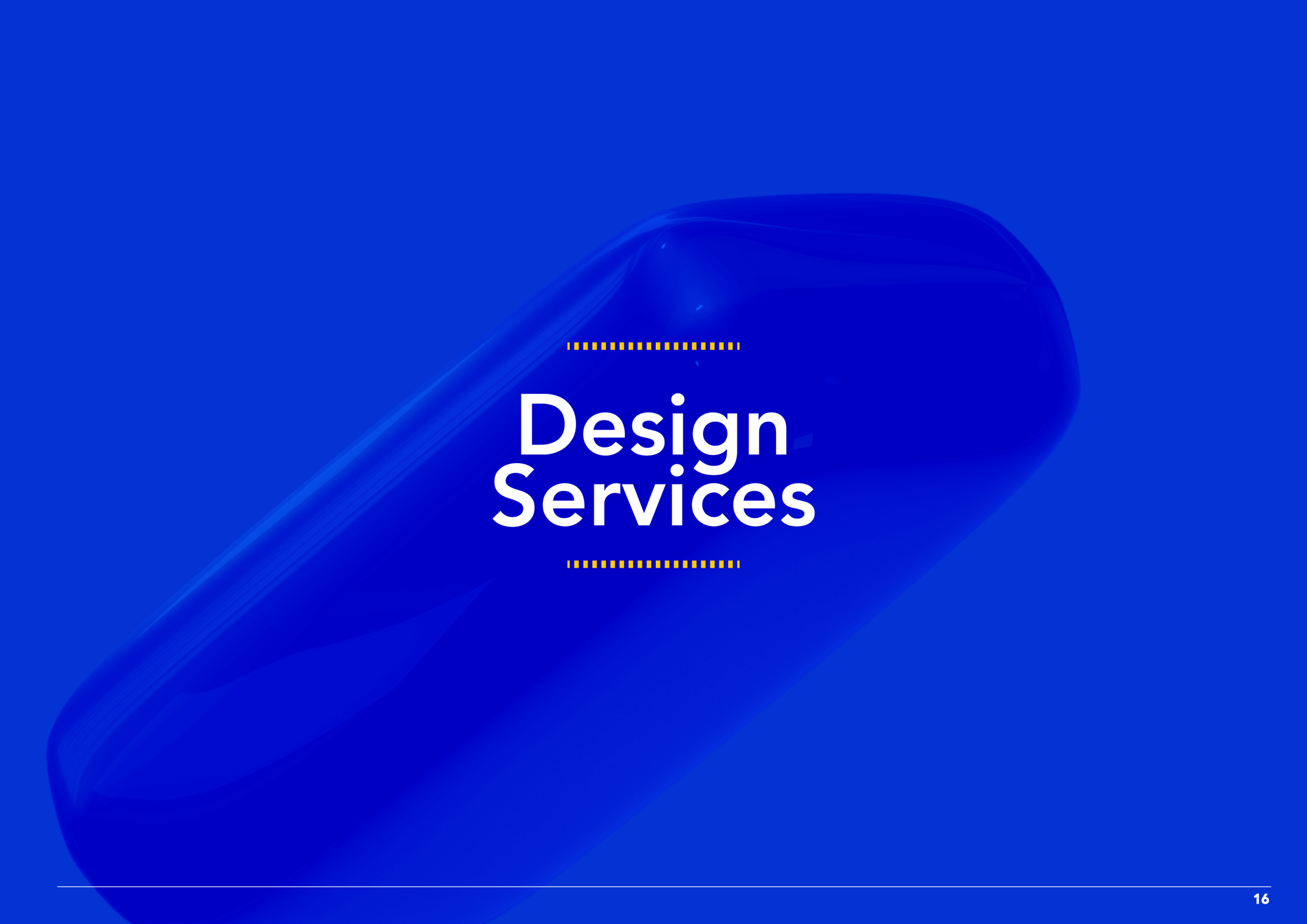
Mobile App Development

We design and build innovative, user-friendly mobile apps tailored to your business needs across all devices



Cybersecurity & Data Protection

We provide advanced information security solutions to protect your data and digital systems around the clock



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Design Services

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Design Services



Social Media
Designs



UX/UI
Design



Logo
Design



Visual
Identity



Video Design &
Editing



Motion
Graphics

Design Services



Visual Identity

We craft full visual identities that reflect your brand's values and vision, strengthening its market presence and distinctiveness

Logo Design

We design unique, memorable logos and brand visuals tailored to leave a lasting impression on your audience.

UX/UI Design

We deliver attractive, intuitive user interface designs to ensure smooth interactions and enhance the customer experience on your websites and apps

Design Services



Social Media Designs

We create creative, customized visual content for social platforms to increase engagement and boost brand awareness.



Motion Graphics

We produce compelling motion graphics that communicate your message clearly and interactively with your audience



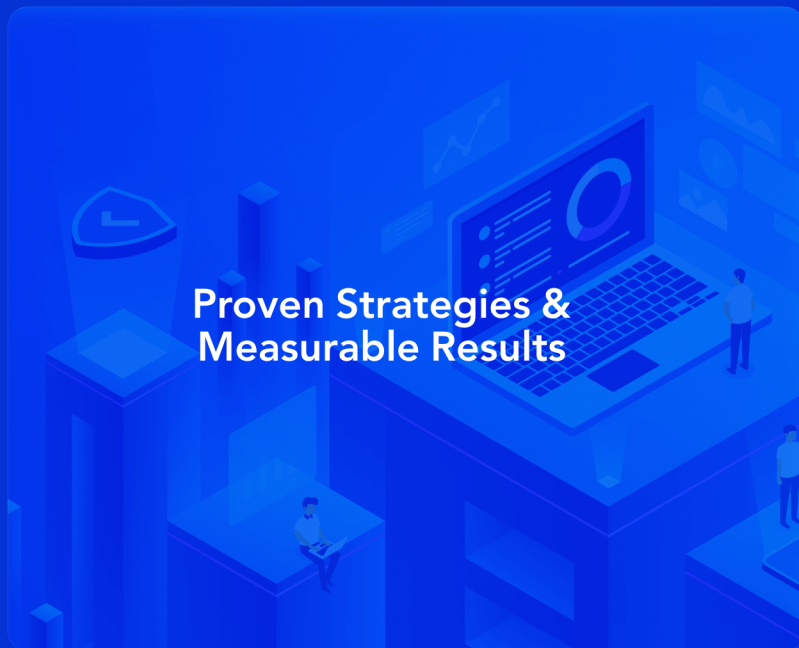
Video Design & Editing

We deliver high-quality video production and editing to create impactful visual content that attracts and engages your target audience.



Why Start with AL Master

Why Start Your Project with AL Master



Proven Strategies & Measurable Results

We rely on tested strategies and continuous data analysis to achieve tangible outcomes that support your marketing and business objectives



Structured Project Management

We use professional systems (Clickup, Trello, Notion) to manage every project stage with precision, ensuring goals are met on time and within budget

Why Start Your Project with AL Master



Quality lies in the details, we offer unlimited revisions to deliver a final product that exceeds your expectations



We provide continuous, efficient support even after service delivery, ensuring smooth performance and quick issue resolution

Why Start Your Project with AL Master



Sustainable Project Growth

We're committed to your project's ongoing development and success through innovative solutions and continuous updates that ensure .lasting growth



Regular Progress Reports

We issue detailed, consistent reports to track project performance and keep you informed .with full transparency

The background is a solid blue color with a subtle pattern of white lines and triangles. The lines are thin and extend from the bottom left towards the top right, creating a sense of depth and movement. Small white triangles are scattered throughout the background, some pointing upwards and others downwards. The overall effect is a modern, tech-inspired aesthetic.

Successful Projects

Al Othman Law Firm

Highlights

- Professional UX/UI design and custom interface development with a WordPress CMS.
- Advanced SEO to boost rankings and visibility.
- High-level security for WordPress, servers, and Cloudflare integration.

Technologies



WordPress



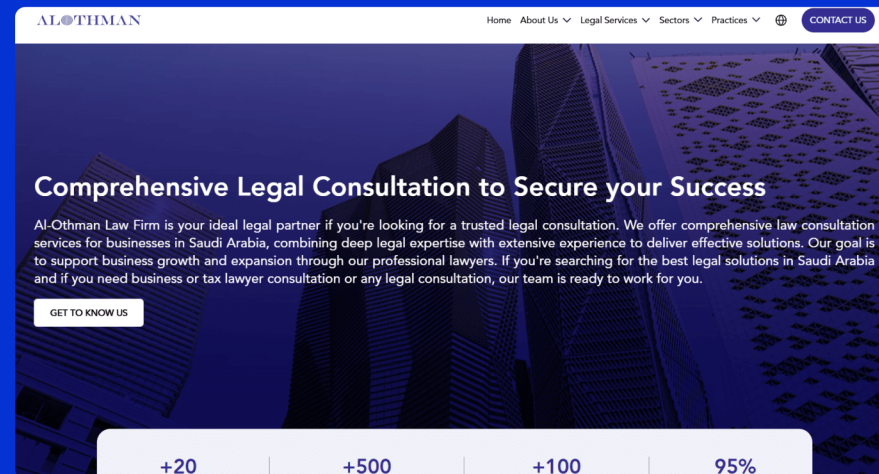
React



Tailwind CSS



PHP



Strategic Office for Al-Baha Region Development

Highlights

- Design aligned with the official government website.
- Fast, secure, SEO-optimized development using advanced technologies.
- admin panel development with automated data workflows.
- Advanced cloud computing solutions.

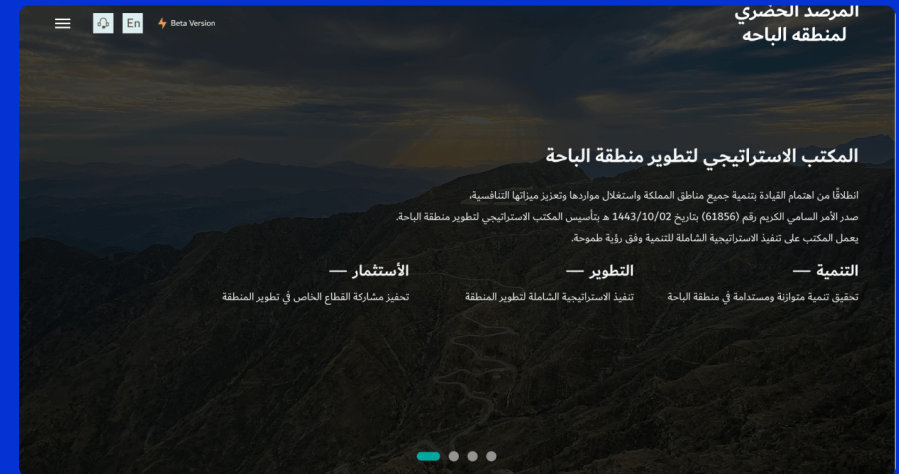
Technologies

Next.JS

React.JS

Tailwind CSS

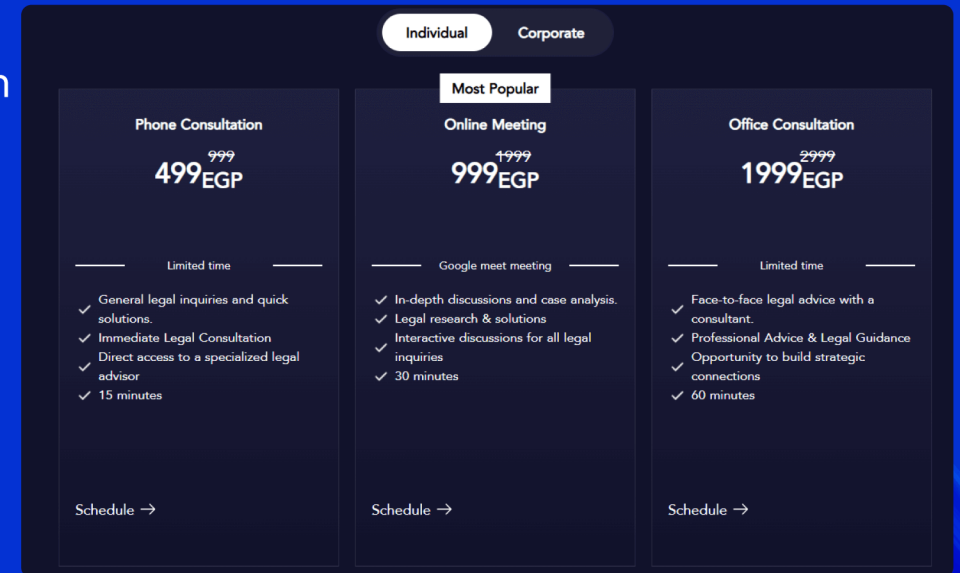
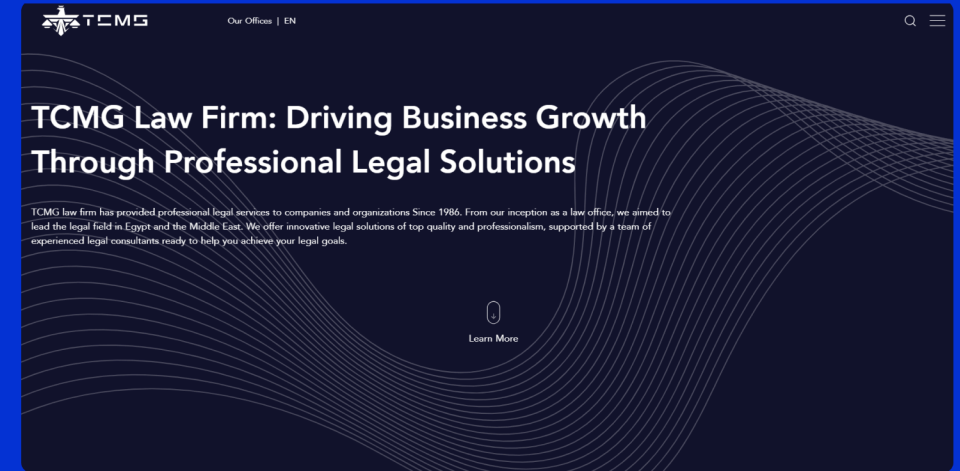
Node.JS



TCMG International Law Firm Highlights

- Full digital transformation of the website with the latest automation technologies.
- Complete rebranding to match the global legal market.
- Advanced SEO reaching #1 for key legal keywords in Egypt.
- Development of a consultation booking system with online payments.

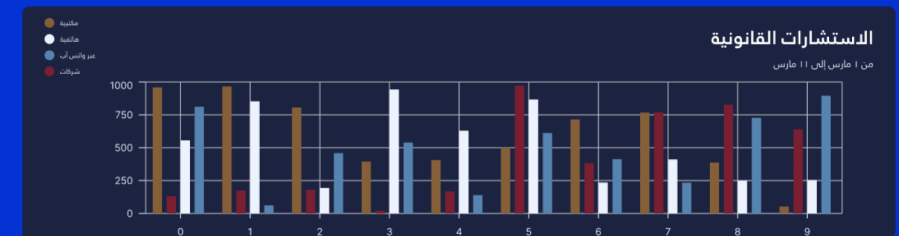
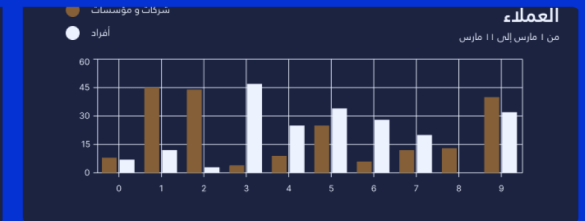
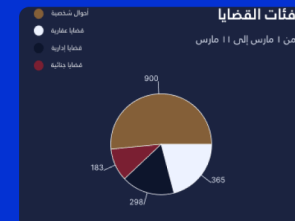
Technologies



Legal Management System for Law Firms Highlights

- End-to-end case management and lawyer assignment.
- Integration of paid legal consultations with financial management.
- Internal chat and team communication features.
- HR management for lawyers (salaries, leave, tasks, etc.).

Technologies



Client Data Management & Analytics System

Highlights

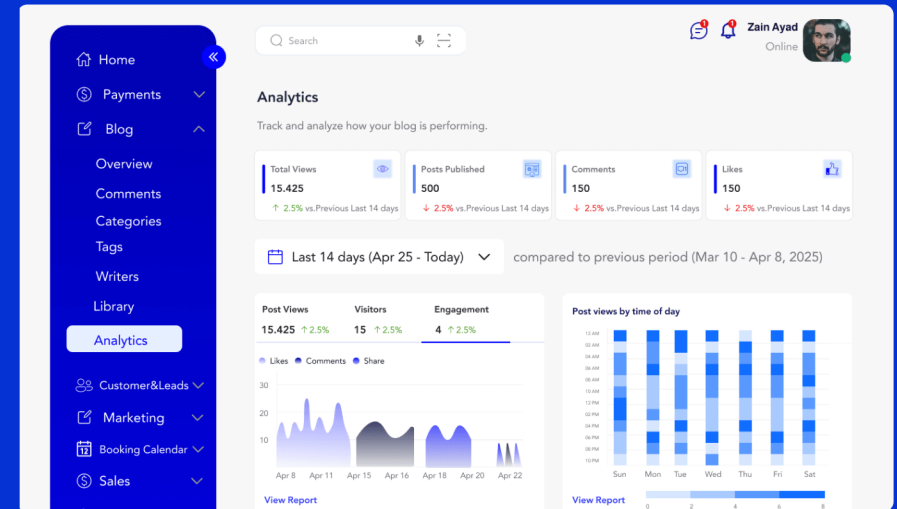
- Financial and marketing data analysis.
- Automated invoice generation.
- Integrated email and WhatsApp communication.
- CRM features with direct client–team interaction.

Technologies

Next.JS

React.JS

Node.JS



The Payments dashboard allows users to track and manage payments from customers. It includes a sidebar with navigation options: Home, Payments, Blog, Customer & Leads, Booking Calendar, Sales, Orders, Subscriptions, Pricing Plans, All Payments, SEO, Inbox, Settings, and Website Content. The main content area features a search bar, user profile (Zain Ayad, Online), and a section titled 'Payments' with the subtitle 'Keep track of payments from your customers.' An 'Overview' section displays four key metrics: Total subscriptions (150, up 2.5% vs. Previous month), Total Orders (50, down 2.5% vs. Previous month), Booking (150, up 2.5% vs. Previous month), and Total revenue (1425 EGP, up 2.5% vs. Previous month). A table below lists individual payments with columns for Customer, Country, Order Type, Order Details, Payment Method, Date & Time, Amount, and Status. The table shows two entries: Mahmoud Ayad (Egypt, Appointment, Service SEO, Instapay, Dec 20, 2024, 5:54 PM, 5000 EGP, Successful) and Zain Mahmoud (Saudi Arabia, One time service, Design logo, None, Dec 20, 2024, 5:54 PM, 300 SAR, Declined).

Customer	Country	Order Type	Order Details	Payment Method	Date & Time	Amount	Status
Mahmoud Ayad	Egypt	Appointment	Service SEO	Instapay	Dec 20, 2024 5:54 PM	5000 EGP	Successful
Zain Mahmoud	Saudi Arabia	One time service	Design logo	None	Dec 20, 2024 5:54 PM	300 SAR	Declined

El Times EG News

Highlights

- Professional news website design inspired by CNN, Al Arabiya, and other global portals.
- Secure, modern development framework.
- Custom internal CMS for managing news and journalists.

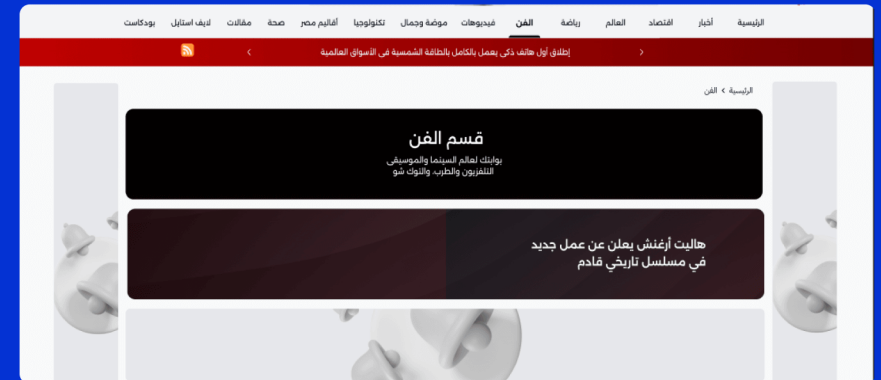
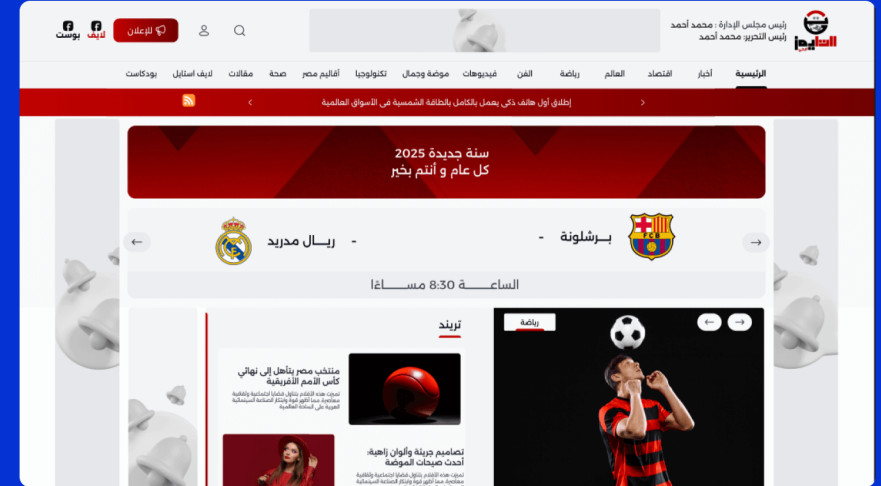
Technologies

Sanity

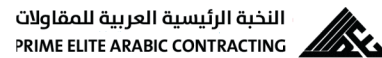
Next.JS

React.JS

Node.JS



Valued Clients





Pioneers Of Digital
Transformation